



FOR IMMEDIATE RELEASE

## **Trailways welcomes affiliated partner Allied Powers, LLC, distributor of portable pain relief devices**

Fairfax, VA – March 24, 2016 – Muscle aches and stiffness can happen to motorcoach company employees, whether they work behind the wheel, behind a desk or out in the garage. Providing relief from acute and chronic pain by using portable electrical devices that block pain signals to the brain and stimulate muscle function is the goal of Allied Powers, LLC, a new affiliated partner of Trailways Transportation System, Inc.

Founded by co-owners Joshua J. Greenman and Richard J. Alex, the Las Vegas-based company serves as a distributor of HiDow™ therapeutic products under the aegis of national distributor HiDow USA.

“At Trailways, we’re interested not only in safety on the road but also in the occupational safety and health of everyone who works for our Trailways-affiliated motorcoach companies. Allied Powers offers products that may have the potential to keep the people in Team Trailways working pain-free at their peak performance level,” said Diane Walden, Trailways’ Vice President-Sales.

“We provide the latest technology in portable TENS and EMS devices, including wireless devices. They’re compact, easy to use and approved by the Food and Drug Administration (FDA) as Class II Medical Devices,” said Greenman. “They’re noninvasive and drug-free means of achieving pain relief that can be used in the comfort of the home or office.”

TENS refers to “transcutaneous electrical nerve stimulation” and EMS to “electrical muscle stimulation.” The principle behind TENS is to block signals to pain receptors in the brain, temporarily switching off the body’s sensation of pain, by delivering gentle, electrical pulses through the skin in the areas of soreness. This may cause the brain to release endorphins, a chemical that functions as a natural painkiller. The principle behind EMS is to use electrical pulses delivered through the skin to stimulate muscle contraction.

Used as directed on the advice of a physician, TENS and EMS devices reportedly can increase blood circulation, relax muscles, prevent muscle atrophy, relieve spasms, relieve joint and

muscle pain, and speed healing of muscle and soft tissue injuries. Their effectiveness can vary with the individual.

In addition to HiDow™ TENS and EMS devices and their accessories, Allied Powers offers HiDow™ products such as heating pads and packs for the neck and back; arm bands; knee, wrist and elbow wraps; plus therapeutic gloves, belts, socks and slippers. The TENS and EMS devices include rechargeable lithium batteries and come with two-year warranties.

Trailways Transportation System, Inc. (Trailways), consists of approximately 65 independently owned and operated motorcoach companies in North America and Europe. Each company adheres to the highest safety standards required by the U.S. Department of Defense (DOD) or its country's equivalent. Drivers within the Trailways system operate a wide variety of more than 12,000 passenger transportation vehicles.

Through its Affiliated Partners Program, Trailways maintains a close working relationship with industry-related supplier and vendor companies, as well as other tour and travel service entities, to ensure that its group of motorcoach companies receives the latest and most effective technology, information, services and products needed to maintain superior delivery of safe, comfortable, reliable passenger service. Affiliated Partners are listed on the Trailways portal <http://www.teamtrailways.com>.

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