



FOR IMMEDIATE RELEASE

Trailways affiliated partner INA Bus Sales brings Irizar motorcoaches to U.S. market

Fairfax, VA – April 8, 2016 – INA Bus Sales, LLC, the exclusive distributor for sales and aftersales support of Irizar motorcoach products in the U.S. market, has become an affiliated partner of Trailways Transportation System, Inc.

“Irizar motorcoaches are renowned for their high quality, luxury and unique styling. Our new affiliated partner INA Bus Sales is introducing an exciting addition to the American passenger transportation scene,” said Diane Walden, Vice President-Sales for Trailways.

“With Irizar coaches, we can offer Trailways motorcoach operators an attractive way to combine a reliable, safe and profitable product with a service capable of responding to any need,” said Michael P. Haggerty, Chairman and Chief Executive Officer of INA Bus Sales. “Irizar arrives in the U.S. with a strategy to work closely with operators, providing them with the best products and services tailored to their needs and to position itself as a premium brand in the coach market.”

Headquartered in Spain, where its main factory is located, Irizar also has manufacturing plants in Morocco, Brazil, China, Mexico, India and South Africa, plus a commercial presence in more than 90 countries. It has the largest market share among coach makers in Spain and the second-largest share in Europe. In business for 127 years, Irizar entered the U.S. market barely a year ago as part of the organization’s global diversification strategy.

INA Bus Sales is featuring the 45-foot-long, integral Irizar i6 model, a versatile, commuter and touring coach suitable for school, charter, motorcoach and mining transportation. The two versions of the i6 available in North America come in vehicle heights of 12.23 and 12.89 feet. Both can accommodate 56 passengers. With its Cummins engine and 6-speed, Allison B500 automatic transmission, the i6 complies with all U.S. Department of Transportation (USDOT) regulations and EPA 13 emissions requirements.

“With the i6, Irizar’s aim is to be best in class in fuel economy in the luxury coach sector,” Haggerty said. “Irizar also has worked on reducing repair and maintenance costs and has made

great strides in reducing the cost of serviceable parts and coachwork. It can supply the required parts to any location around the world in minimal time.”

The i6 is the only Irizar coach specially adapted to the U.S. market so far. Built entirely in the European Union, it is highly customizable with optional features such as wheelchair lift; Wi-Fi; iPod connection; fleet management, navigation and surveillance systems.

Irizar’s global product line also includes:

- i8, a top-class, luxury, large touring coach that this year replaces its flagship Irizar pb coach for long-distance routes;
- i4 for urban and intercity operations;
- i3 for intercity short distances;
- i31e, an electric vehicle for short-distance routes;
- i2e, a zero-emission, fully electric, city bus; and
- Century, Irizar’s venerable coach with decades of experience on the road.

Irizar has gained a reputation as a leader in manufacturing electric buses and coaches. According to Bloomberg.com, its Creatio Research and Development Centre in Spain concentrates on the fields of propulsion, electric vehicles, intelligent transport solutions, power generation and storage, plus vehicle charging stations. In March 2016, Irizar announced plans to build an electric bus factory in Aduna, Spain.

Trailways Transportation System, Inc. (Trailways), consists of approximately 65 independently owned and operated motorcoach companies in North America and Europe. Each company adheres to the highest safety standards required by the U.S. Department of Defense (DOD) or its country’s equivalent. Drivers within the Trailways system operate a wide variety of more than 12,000 passenger transportation vehicles.

Through its Affiliated Partners Program, Trailways maintains a close working relationship with industry-related supplier and vendor companies, as well as other tour and travel service entities, to ensure that its group of motorcoach companies receives the latest and most effective technology, information, services and products needed to maintain superior delivery of safe, comfortable, reliable passenger service. Affiliated Partners are listed on the Trailways portal <http://www.teamtrailways.com>.

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